


THERESA MONTENARELLO, MEd

 +297-594-2941

 tmontenarello@me.com

 Aruba | Remote

 [theresamontenarello](https://www.linkedin.com/in/theresamontenarello)

EDUCATION LEADER | CREATIVE MEDIA DESIGNER

PROFESSIONAL SUMMARY

Creative and detail-oriented media designer with extensive experience in educational leadership. Passionate about leveraging creative skills and technological expertise to produce impactful media. Adept at managing projects, collaborating with clients, and delivering high-quality results in both remote and on-site settings.

AREAS OF EXPERTISE

PROFESSIONAL SKILLS

- ✓ Digital Media Design
- ✓ Brand Identity
- ✓ Workshop Facilitator
- ✓ Client Collaboration
- ✓ Data Driven Decisions
- ✓ Entrepreneurship

TECHNICAL SKILLS

- ✓ Generative AI
- ✓ Final Cut Pro
- ✓ Google Suite
- ✓ Canva Pro
- ✓ Meta Business Suite
- ✓ Website Design

PROFESSIONAL EXPERIENCE

CO-FOUNDER | MAKERPEDIA, SOCIAL IMPACT BUSINESS

ARUBA, AUGUST 2016 - PRESENT

- Empower individuals through digital design, generative AI, and media creation, offering workshops and professional development with an average feedback rating of 4.9/5.
- Design and deliver engaging digital content, including brand identities, logos, flyers, presentations, and business cards, for startups, non-profits, and small businesses.
- Create and manage websites using Wix, design graphics with Canva, and edit videos, providing tailored solutions to enhance client online presence and storytelling.
- Develop educational content focusing on social impact and technology.

FOUNDING SCHOOL DIRECTOR | INTERNATIONAL SCHOOLS SERVICES

REMOTE, AUGUST 2021 - PRESENT

- Managed and mentored a team of educators while leading creative projects to develop a new online school.
- Designed and implemented innovative curriculum materials and digital content, contributing to a significant increase in student engagement and enrollment.
- Utilized data-driven insights to guide marketing strategies and improve online presence.

CLASSROOM TEACHER & MATH TEACHER | INTERNATIONAL SCHOOL OF ARUBA

ARUBA, AUGUST 2014 - JUNE 2021

MASTER OF EDUCATION | UNIVERSITY OF SAN DIEGO, 2016

IN SCIENCE, TECHNOLOGY, ENGINEERING, ARTS AND MATHEMATICS (STEAM)